

## Message Text

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53

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 EB-07 INR-07 LAB-04 NSAE-00

PA-02 SIL-01 USIA-15 PRS-01 /050 W

----- 072651

R 171735Z DEC 75

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 7519

INFO USDOC WASHDC

AMCONSUL EDINBURGH

AMCONSUL LIVERPOOL

AMCONSUL BELFAST

UNCLAS LONDON 19395

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: REVISED CCP DRAFT OF CAMPAIGNS FOR FY 1977

REF: LONDON 2404, FEB. 14, 1975

AS A RESULT OF EVENTS SINCE DRAFTING OF REFTEL EMBASSY  
HAS REVIEWED PROPOSED CAMPAIGNS FOR FY 1977. W/E NOW  
RECOMMEND ONLY THE FOLLOWING CAMPAIQNS FOR INCLUSION IN  
THE CCP AND HAVE INDICATED TYPES OF PROMOTION EVENTS  
WHICH WE THINK WOULD BE APPROPRIATE FOR EACH CAMPAIQN.  
SEPTEL FOLLOWS ON PROPOSED 1977 EVENTS SCHEDULE WHICH  
IS BASED UPON THIS CCP.

PROPOSED CAMPAIGNS & EVENT SCHEDULE FOR CCP 1977

PROPOSED CAMPAIGNS PROPOSED EVENTS

1. AUTOMATED \$ LABOR CATALOG SHOW - AGRICULTU-  
SAVING AGRICULTURAL RAL EQUIPMENT - IN CON-  
EQUIPMENT JUNCTION WITH LTC - ROYAL  
SMITHFIELD SHOW, LONDON

2. OFFSHORE OIL AND TYPE I - OFFSHORE INTER-  
GAS EXPLORATION, DRILL- NATIONAL '76, NATIONAL  
ING PRODUCTIOL, COMMUNI- EXHIBITION CENTER, BIR-  
CATIONS AND RELATED MINGHAM  
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EQUIPMENT

3. ADVANCED ELECTRONIC LTC - ADVANCED ELECTRONIC  
COMPONENTS COMPONENTS

4. COMPUTERS AND LTC - COMPUTER AIDED  
PERIPHERALS DESIGN

5. ENERGY-SAVING NONE AT THIS TIME: RE-  
EQUIPMENT, MATERIALS COMMENDED ALTERNATE IN  
AND SYSTEMS 77 EVENTS SCHEDULE

6. COMPUTERIZED LTC - AUTOMATED BUSINESS  
BUSINESS SYSTEMS EQUIPMENT

7. PROCESS CONTROL LTC - PLANT ENGINEERING  
EQUIPMENT AND POLLUTION CONTROL

8. AEROSPACE/ BUSINESS INFORMATION  
AVIATION OFFICE WITH LTC AND  
USIS PARTICIPATION -  
CRANFIELD AIR SHOW -  
BUSINESS AND AGRICULTU-  
RAL AIRCRAFT AND ACCESS-  
ORIES

9. CONSUMER GOODS IN-STORE-PROMOTION -  
JENNERS, EDINBURGH

10. WATER PURIFICATION PHASE I CAMPAIGN; PTR  
AND POLLUTION CONTROL

11. METAL WORKING MACHI- PHASE I CAMPAIGN - PTR  
NERY, FOUNDRY EQUIPMENT  
AND MATERIALS

12. VISIT USA

RICHARDSON

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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